

**THE HITCHED WEDDING AWARDS 2023 RECOGNISE WEDDING PROFESSIONALS AFTER A RECORD YEAR OF WEDDINGS**

## **The Blue Rinse won the Hitched.co.uk Wedding Awards 2023 and has been proclaimed one of the best wedding professionals in the UK.**

- This year marks the second edition of the prestigious Hitched Wedding Awards.
- Over 18,000 wedding vendors registered on the Hitched.co.uk platform were given equal chances of winning.
- 2022 saw a boom in weddings after the pandemic; this year's edition serves as a tribute to the hard work we've seen in the industry.
- The Blue Rinse is one of the Hitched Wedding Awards 2023 winners in the Wedding Music and DJs category, making them one of the most recommended professionals by newlyweds on Hitched.co.uk.

**Bedford, 24 of January of 2023.**

The Blue Rinse, and thousands of other wedding professionals in the United Kingdom have just completed an unprecedented year for the industry - 2022 was the year of the 'wedding boom' following hundreds of thousands of delayed celebrations. Hitched.co.uk, a leading wedding planning platform and part of The Knot Worldwide group, has announced the winners of the second annual Hitched Wedding Awards.

These awards are based on reviews by couples who married in the past year. The Blue Rinse has won a Hitched Wedding Award in the Wedding Music and DJs category.

The Blue Rinse, received a total of 40 reviews on their online storefront on Hitched.co.uk and a rating of 5.0 out of 5.0 determined by the couples who planned their weddings with them. As of today, they have received a badge on their Hitched listing, which recognises them as winners of the Hitched Wedding Awards 2023. This badge will serve as a marker of quality to the thousands of couples who use Hitched to book their wedding vendors.

Last year's awards were special, but this year's edition holds even more value. In the words of **José Melo**, Vice President of Sales for Europe at Hitched.co.uk, "After two very difficult years of the pandemic for the sector, where professionals had to halt their activity and suffered great losses, this year we can finally talk about an edition where weddings were celebrated big.

“The professionals have worked long hours, without weekends off and have extended the season during practically all of 2022. Therefore, above and beyond individual recognition, **the celebration of the Wedding Awards 2023 seeks to serve as a tribute to all those professionals and businesses that gave everything to make the recovery of the industry a reality.**”

In addition to the annual objective of recognising the excellent service offered by wedding professionals in the United Kingdom, we have also added the objective of highlighting the incredible work of the professionals during and after the pandemic.

This year, with the boom in weddings, these awards were based on over **8.5 million couple reviews** globally across The Knot Worldwide, a number that is growing continuously. With over 18,000 wedding businesses listed in the Hitched directory, the quality of service and level of customer satisfaction delivered by the winners cannot be underestimated. This is why the Hitched Wedding Awards is based entirely on reviews from real couples, who enlisted these professionals to help plan their weddings. This is precisely why **“This award has become an industry reference and a guarantee for couples** planning their wedding every year,” Melo says.

The Wedding Awards include the following categories: Wedding Venues, Photographers, Videography, Music and DJs, Cars and Travel, Stationery, Favours, Decoration Hire, Mobile Bar Services, Photo Booth, Marquee & Tipi Hire, Speechwriting Services, Wedding Entertainment, Wedding Planners, Wedding Cakes, Catering, Bridal Shops & Jewellery, Groomswear Shops, Beauty, Hair & Makeup, Celebrants, Toastmasters, Honeymoons, Something Different and Others, and can be found in the complete list of winners here: <https://www.hitched.co.uk/wedding-awards>

**About Hitched.co.uk**

Hitched.co.uk is a leading UK wedding planning destination from the global wedding group, The Knot Worldwide, with a simple mission: to help people plan the happiest day of their lives with help from the best professionals. With their international presence, The Knot Worldwide has created the largest wedding community and online marketplace for wedding planning on a global scale. Their extensive database showcases over 700,000 wedding professionals and offers couples planning tools to prepare their guest list, manage their budget, find their suppliers, and more. The Knot Worldwide operates in 16 countries across different domains, including Bodas.net, WeddingWire.com, TheKnot.com, Matrimonio.com, Mariages.net, Casamentos.pt, Bodas.com.mx, Casamentos.com.br, Matrimonio.com.co, Matrimonios.cl, Casamentos.com.ar, Matrimonio.com.pe, Hitched.co.uk, Hitched.ie, Casamiento.com.uy, WeddingWire.ca and WeddingWire.in.

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